



ManaQi
THE ANTIDOTE

**EMPOWERING CREATORS
AND FANS WORLDWIDE**

OTT Networks, Interactive Experiences, and Effective Monetization



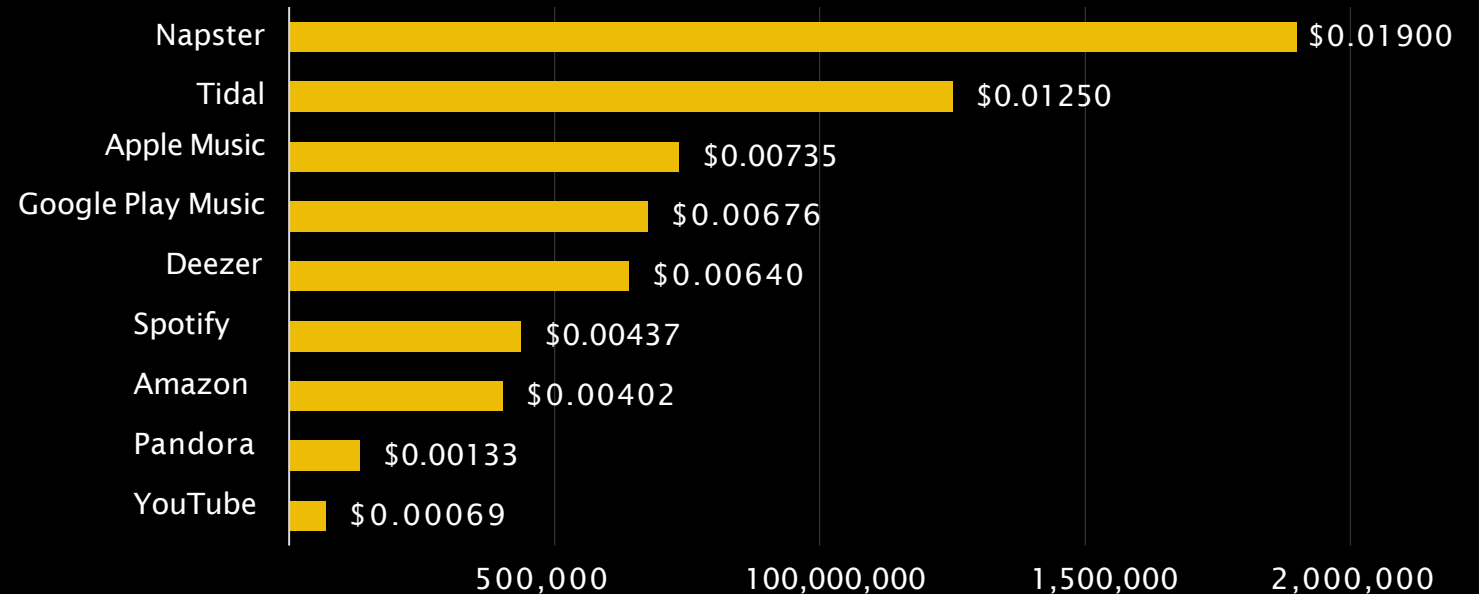
Streaming platforms aren't helping creators (Even if They Want To).

Did you
Know?



Stream revenues
goes to the top 1% of
label artists!

Number of streams necessary to meet U.S. monthly minimum wage
(\$1,472/month)

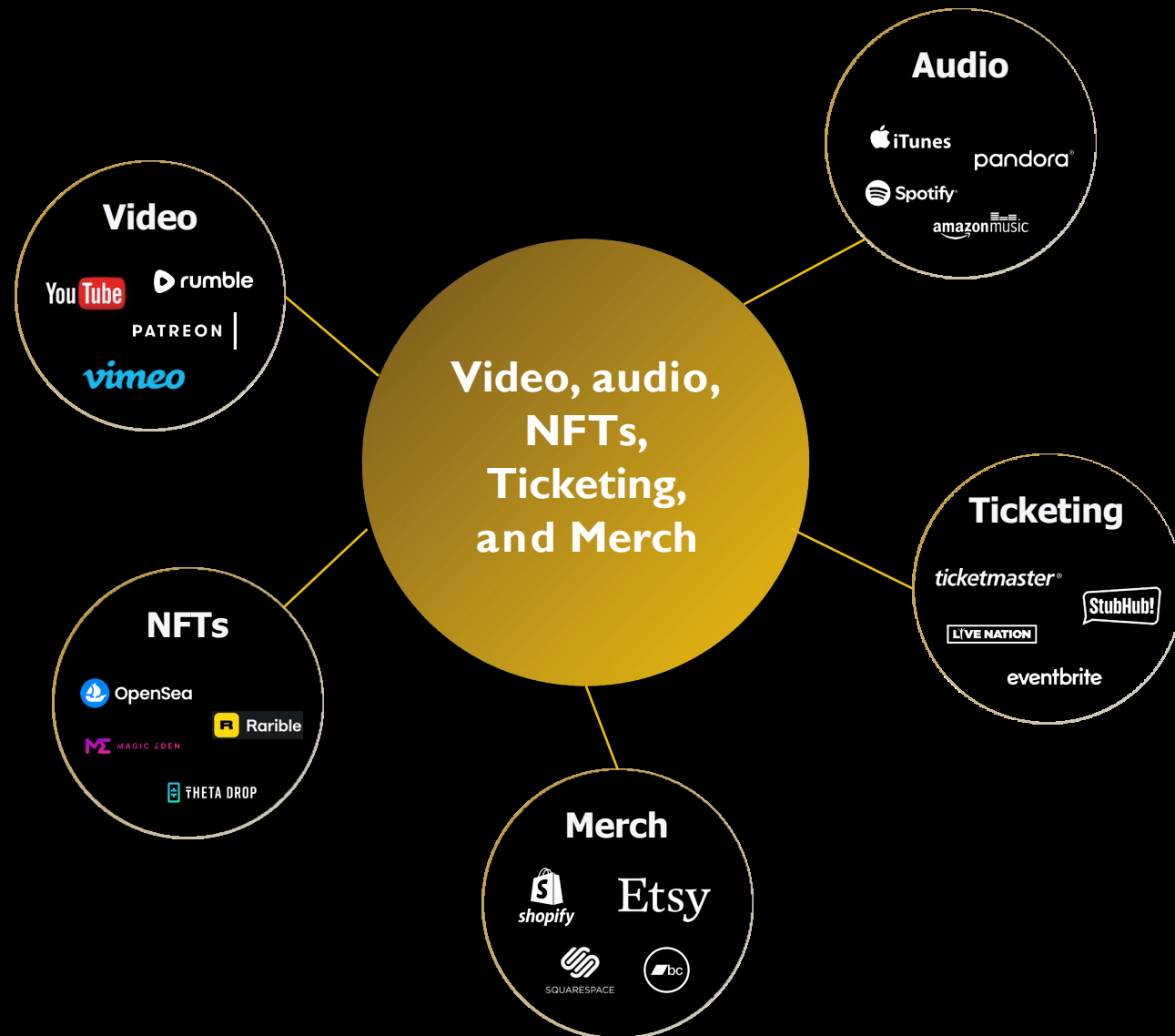


Fragmented Content Distribution Cost Creators Time and Money!

Did You Know?

32%

Creators list growing an audience as their biggest challenge!



In Streaming Who's Watching is as Valuable as How Many!

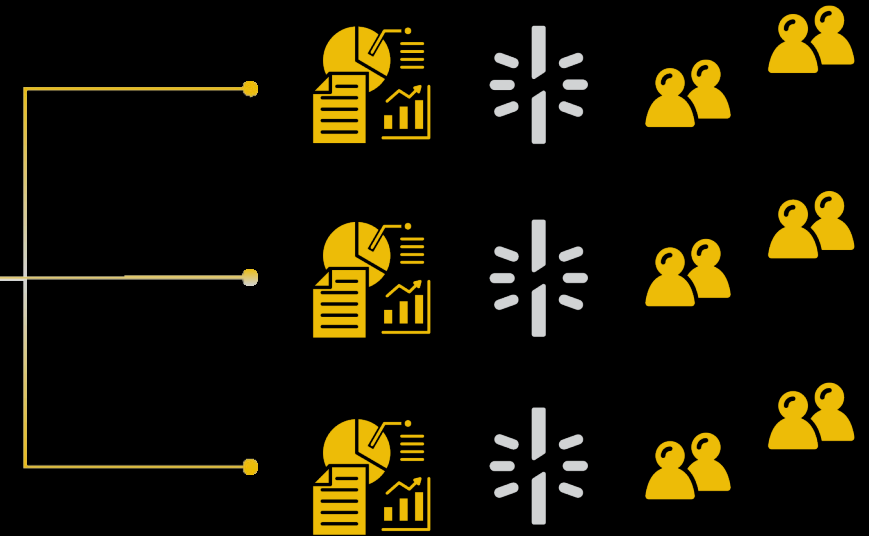
Did You Know?

\$117B

Ad revenue is generated by content creators user data, but creator don't own the data or content!



Data is the currency of web2!



ManaQi levels the playing field

Less Managing
More Control!

Interactive Fan
Communities



Transparent
Analytics



Streamline Fiat
& Crypto
Payments



Live Event
Ticketing



Brandable
OTT Networks



Centralized
Brand Control



NFTs
Marketplaces



LIVE INTERACTIVE TV – REVOLUTIONIZING ENTERTAINMENT

With one-click, viewers can **purchase anything on the screen** without leaving the engagement. Advertisers and affiliates can also capture this viewership, selling products and services to global audiences **in real time!**



PRODUCT PLACEMENT & BRAND GROWTH

Digital Network & Mobile Apps



CREATE ON YOUR TERMS!

Stream anytime, anywhere using the Cloud Production Studio



REVENUE GENERATION

Affiliates, Merchandise Advertisers, Sponsors, Subscriptions, PPV, Ticketing, Payment's.



CREATOR JOURNEY

1 Signup

- User Account
- Profile Creation
- Verification

2 Content Upload

- Content Library
- Upload Tools
- Content Management System

3 Monetization

- Monetization Dashboard
- Ticketing System
- Subscription Plans
- NFT/Merch Marketplace

4 Analytics

- Engagement Tools
- Analytics Dashboard
- Feedback System

PATREON	✓	✓	✓	✗
You Tube	✓	✓	✗	✗
twitch	✓	✗	✓	✗
ManaQi THE ANTIDOTE	✓	✓	✓	✓



Yes



Limited



No

Easier for Creators!

FAN USER JOURNEY

1

Discover Content

- Personalized Content Feed
- Search Functionality
- Recommendation Engine

2

Purchase

- Ticketing System
- Subscription Options
- Secure Payment Gateway
- Fiat / Crypto Wallets

3

Engage

- Live Chat, Q&A Sessions
- Real-time Polls, Reactions
- Meet and Greet, Ads
- Merch / NFT Purchases
- Donations

4

Join Communities

- Community Forums
- Discussion Boards
- Social Sharing Features

PATREON



You Tube



twitch



ManaQi
THE ANTIDOTE



Yes



Limited



No

Easier for Fans!

COMPETITIVE LANDSCAPE

	 ManaQi <small>THE ANTIDOTE</small>	 twitch	 You Tube	 PATREON
Subscriptions	✓	✓	✓	✓
Live Payments	✓	✓	✓	✓
Content management	✓	✓*	✓*	✓*
Fan Interactions	✓	✓	✓	✓
Tips/Donations	✓	✓	✓	✓
Listening Party	✓	✓	✗	✗
Cloud Studio	✓	✗	✗	✗
Event Ticketing	✓	✗	✗	✗
Fiat/Crypto Payments	✓	✗	✗	✗
Web3	✓	✗	✗	✗
NFT Marketplace	✓	✗	✗	✗
Self-Administered Ads	✓	✗	✗	✗

*Limited capabilities

More Control!

MARKET SIZE & OPPORTUNITY

TAM \$397B

SAM \$20B

SOM \$3.9B

Creators demanding monetization tools have long been ignored. We turn the tide in their favor!

BUSINESS MODEL

ManaQi gets 1-30% of every transaction!



Creator
Subscriptions



User
Subscription



Affiliate &
Vendor
Marketing



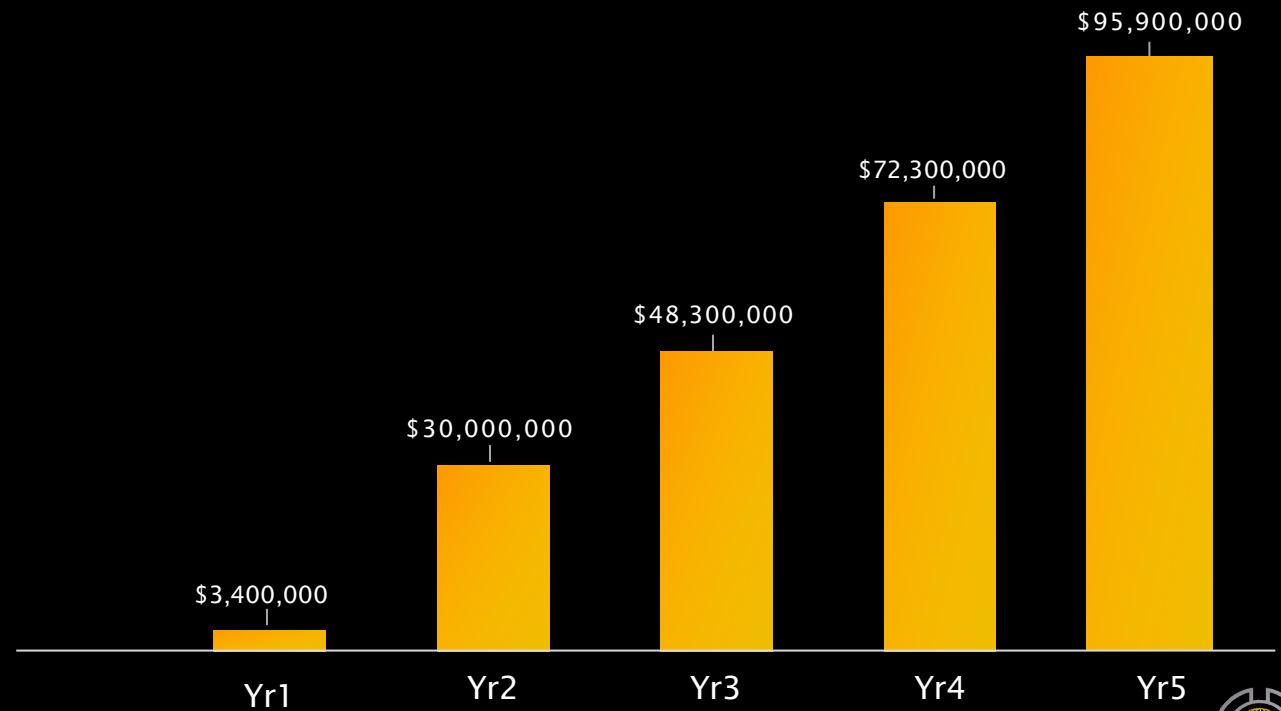
White Label
Licensing

Higher Margins!

FINANCIAL PROJECTIONS

- Event Ticketing
- Revenue Share
- Subscriptions
- Advertisers
- White Label

PROJECTED REVENUE



MEET OUR VISIONARY TEAM



ADAE FONSECA

CEO / Co-Founder
Retired Army Veteran,
Global Project Manager,
2x Founder



ARUN PARIMI

CTO / Co-Founder
Lenovo Chief Project
Architect, COO Global Fight
League, 3x Founder



ANTHONY CARUSO ESQ.

Chief Legal Counsel
Former Tech CEO, Sports
Agent, and 2x Founder.



3 Successful Exits



CHARLES C. WARCZAKOWSKI

CFO
Experience in SaaS scaling,
M&A, IPOs, Inductee CFO HoF



WALTER SANTIAGO

CMO
35 years National and
International SaaS sales and
marketing experience.



ANTHONY VALENZUELA

Executive Producer
20 years of experience in
content creation, distribution,
and production with major
streaming platforms.



OUR ASK

LEAD ROUND
\$1.5M

TERMS

SAFE

Convertible Note

SAFT

12-MONTH OBJECTIVES

- Launch product
- Marketing and Customer Acquisition
- Hire Key Staff
- Strategic Partnership and Business Development
- Operational Scaling

EXIT STRATEGY

- IPO
- Licensing
- Merger/Acquisition

MAKING US HIGHLY ATTRACTIVE TO:

- Music Industry
- Event Ticketing
- Film
- Streaming
- Marketplaces



QUESTIONS?

Contact us at:
info@manaqi.com

manaqi.com